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CLAIMS:

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- 1. A method for transmitting a user-specific program to a user of a program content transmission system (1), in which first a part of the program content (P) of the program is transmitted to a first terminal unit (A) of the user and the program transmission to the first terminal unit (A) is stopped in accordance with a pre-determined procedural sequence when a first defined event occurs and then, when a second defined event occurs, the program content (P') is further transmitted to a second terminal unit (B) of the user to continue the program transmission in accordance with a predetermined procedural sequence.
- 2. A method as claimed in claim 1, characterized in that the first defined event comprises the reception of a transmission stop signal (ÜS) and/or the second defined event comprises the reception of a transmission continuation signal (ÜF) from an end device (A, B) of the user.
- 3. A method as claimed in claim 2, characterized in that a time stamp is put in the program when the first event occurs or when the transmission is stopped and the transmission of the further program content (P') begins when the second event occurs at this time stamp or at a pre-determined distance before this time stamp.
- 4. A method as claimed in any one of the claims 1 to 3, characterized in that when the first event occurs first the transmission of a running program content section is terminated before a transmission stops.
 - 5. A method as claimed in claim 4, characterized in that the running program content section is terminated in abridged form before the transmission stop.
 - 6. A method as claimed in any one of the claims 1 to 5, characterized in that at the continuation of the program first there is a continuation prelude and/or a summary of at least a part of the program contents (P) transmitted before the transmission stop.

- 7. A method as claimed in any one of the claims 1 to 6, characterized in that the user-specific program and/or the program contents are adapted before the continuation of the transmission to the second terminal unit (B) and/or to the new conditions of use.
- 5 8. A method as claimed in any one of the claims 1 to 7, characterized in that the user-specific program (P) is reorganized before the transmission is continued.
 - 9. A method as claimed in claims 7 or 8, characterized in that the adaptation and/or reorganization of the user specific program takes place on the basis of a user-specific (NP) and/or device profile (GP).
 - 10. A program content transmission system (1) comprising:
 - a program management system (3) to render user-specific programs assigned to the respective users available to the various users of the program content transmission system (1),
 - a number of transmission channels, K_1 , K_2 for the transmission of program contents (P,P') of the user-specific programs to the terminal units, (A, B) of the particular users,
- a unit management system (4) to stop the program transmission to a first terminal unit (A) of a user in accordance with a pre-determined procedural sequence when a first defined event occurs and, when a second defined event to continue the program transmission in accordance with a pre-determined procedural sequence occurs, to cause a continuation to take place of a transmission of program contents (P') to a second terminal unit (B) of the user.

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11. A terminal unit (A, B) for use in a method as claimed in one of the claims 1 to 9, comprising a receiving facility (7) for the reception of program contents (P, P'), of a user-specific program assigned to the user of the terminal unit (A, B) of a program content transmission system (1) and comprising a module (6) for communicating a transmission stop signal (ÜS) and/or a transmission continuation signal (ÜF) to the program content transmission system